

**ATTICA MEDIA SRB D.O.O., BEOGRAD**

**Financial Statements  
Year Ended December 31, 2019 and  
Independent Auditors' Report**

## CONTENTS

	<b>Page</b>
Independent auditor's review report	1 - 2
Statement of Comprehensive Income	3
Statements of Financial Position	4
Statement of Changes in Equity	5
Cash Flow Statement	6
Notes to the Financial Statements	7 - 22

## **INDEPENDENT AUDITORS' REVIEW REPORT**

### **To the Stakeholders of Attica Media SRB d.o.o., Beograd**

We have reviewed the accompanying financial statements (pages 3 to 22) of Attica Media SRB d.o.o., Beograd (the "Entity"), which comprise the statement of financial position as at December 31, 2019, and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended, and a summary of significant accounting policies and notes to the financial statements. This financial information has been prepared solely to enable the Group to prepare its consolidated financial statements.

### **Management's Responsibility**

Management is responsible for the preparation and presentation of these financial statements in accordance with International Financial Reporting Standards and the Group's accounting policies, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express a conclusion on the accompanying financial statements. We conducted our review in accordance with International Standard on Review Engagements (ISRE) 2400 (Revised), *Engagements to Review Historical Financial Statements*. ISRE 2400 (Revised) requires us to conclude whether anything has come to our attention that causes us to believe that the financial statements, taken as a whole, are not prepared in all material respects in accordance with International Financial Reporting Standards and the Group's accounting policies. This Standard also requires us to comply with relevant ethical requirement.

A review of financial statements in accordance with ISRE 2400 (Revised) is a limited assurance engagement. The auditor performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with International Standards on Auditing. Accordingly, we do not express an audit opinion on the financial statements.

### **Conclusion**

Based on our review, nothing has come to our attention that causes us to believe that the financial statements are not prepared, in all material respects, in accordance with International Financial Reporting Standards (IFRS) and the Group's accounting policies.

## Limitation on use

This report is intended solely for the information and use of the Parent Entity management and the management of the Entity for use in the preparation of the Parent Entity consolidated financial statements, which are prepared in accordance with International Financial Reporting Standards, and accordingly, the specified forms state the assets, liabilities, shareholder's equity and revenues and expenses as adjusted for that purpose. These financial statements have not been prepared for use by other parties and may not be appropriate for such use.

*Belgrade, 2 March 2020*

„MOORE STEPHENS  
Revizija i Računovodstvo“ d.o.o., Beograd



Marko Filipović  
Certified auditor

„MOORE STEPHENS  
Revizija i Računovodstvo“ d.o.o., Beograd



Bogoljub Aleksić  
Managing Partner

**STATEMENT OF COMPREHENSIVE INCOME****Year Ended December 31, 2019***All amounts are in thousands of Euro, unless otherwise stated*

	Notes	Year Ended December 31,	
		2019	2018
Sales	5	1,688	1,666
Cost of sales	6	(768)	(681)
Gross profit		920	985
Selling and distribution cost	7	(318)	(362)
Administrative expenses	8	(304)	(276)
		(622)	(638)
Profit from operation		298	347
Financial loss	9	(47)	(69)
Profit before income tax		251	278
Deferred tax loss	10	(37)	-
<b>NET PROFIT FOR THE YEAR</b>		<b>214</b>	<b>278</b>

The accompanying notes on the following pages form  
an integral part of these financial statements.

These financial statements were approved by the General Manager  
of Attica Media SRB d.o.o., Beograd on February 28, 2020.

Signed on behalf of Attica Media SRB d.o.o., Beograd:

  
Danijela Jovanovic  
General Manager



  
Ljubinka Blagojević  
Chief Financial Officer

## STATEMENT OF FINANCIAL POSITION

As of December 31, 2019

All amounts are in thousands of EUR, unless otherwise stated

BALANCE SHEET		December 31,	December 31,
ASSETS	Notes	2019	2018
<b>Non-current assets</b>			
Tangible fixed assets	3.3, 11	34	42
<b>Current assets</b>			
Inventory	3.4	26	24
Trade receivables	3.5, 12	476	619
Other receivables	3.5	16	14
Other assets	13	100	161
Cash and cash equivalents	3.6, 14	152	75
	2.3	770	935
Deferred tax assets	10	63	100
<b>TOTAL ASSETS</b>		<b>867</b>	<b>1,035</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Equity</b>			
Permanent investment	15	2,358	2,358
Accumulated losses		(2,311)	(2,523)
Foreign currency translation reserve		174	184
		221	19
<b>Long-term liabilities</b>			
Borrowings	3.8, 16	-	385
<b>Current liabilities</b>			
Trade and other payables	3.7, 17	144	196
Borrowings	3.8, 16	488	388
Accrued liabilities		14	47
	2.3	646	631
<b>TOTAL EQUITY AND LIABILITIES</b>		<b>867</b>	<b>1,035</b>

The accompanying notes on the following pages form an integral part of these financial statements.

These financial statements were approved by the General Manager of Attica Media SRB d.o.o., Beograd on February 28, 2020.

Signed on behalf of Attica Media SRB d.o.o., Beograd:

Danijela Jovanovic  
General Manager




Ljubinka Blagojević  
Chief Financial Officer



**STATEMENT OF CHANGES IN EQUITY****Year Ended December 31, 2019***All amounts are in thousands of Euro, unless otherwise stated*

	<b>Permanent Investment</b>	<b>Accumulated Losses</b>	<b>Foreign Currency Translation Reserve</b>	<b>Total Equity</b>
Balance, January 1, 2018	2,358	(2,801)	182	(261)
Translation difference	-	-	2	2
Net profit for the year	-	278	-	278
At December 31, 2018	<u>2,358</u>	<u>(2,523)</u>	<u>184</u>	<u>19</u>
Balance, January 1, 2019	2,358	(2,523)	184	19
Translation difference	-	(2)	(10)	(12)
Net profit for the year	-	214	-	214
At December 31, 2019	<u>2,358</u>	<u>(2,311)</u>	<u>174</u>	<u>221</u>

The accompanying notes on the following pages form  
an integral part of these financial statements.

These financial statements were approved by the General Manager  
of Attica Media SRB d.o.o., Beograd on February 28, 2020.

Signed on behalf of Attica Media SRB d.o.o., Beograd:

Danijela Jovanovic  
General Manager




Ljubinka Blagojević  
Chief Financial Officer



**CASH FLOW STATEMENT****Year Ended December 31, 2019***All amounts are in thousands of Euro, unless otherwise stated*

	<u>2019</u>	<u>2018</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Cash receipts from customers	2,129	1,943
Cash paid to suppliers	(1,317)	(1,361)
Cash paid to employees and social securities	(155)	(136)
Cash paid to collaborators	(37)	(27)
Interest paid	(83)	(41)
Cash paid to the State (VAT and other taxes)	(214)	(211)
<b>Net cash generated by operating activities</b>	<u>327</u>	<u>167</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of fixed assets	(2)	(13)
<b>Net cash used in investing activities</b>	<u>(2)</u>	<u>(13)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Borrowings	(248)	(161)
Finance lease	-	-
<b>Net decrease in cash from financing activities</b>	<u>(248)</u>	<u>(161)</u>
Net increase in cash and cash equivalents	77	(7)
Cash and cash equivalents, beginning of year	75	82
<b>Cash and cash equivalents, end of year</b>	<u><u>152</u></u>	<u><u>75</u></u>

The accompanying notes on the following pages form  
an integral part of these financial statements.

These financial statements were approved by the General Manager  
of Attica Media SRB d.o.o., Beograd on February 28, 2020.

Signed on behalf of Attica Media SRB d.o.o., Beograd:

Danijela Jovanovic  
General Manager




Ljubinka Blagojević  
Chief Financial Officer





**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***1. GENERAL INFORMATION**

Attica Media SRB DOO (hereinafter referred to as "the Entity") is a limited liability company, established in Belgrade on November 19, 2004 (the Entity's tax identification number - "PIN" is SR103618033). The Entity is a subsidiary of Attica Publications S.A., a company registered in Greece.

The Entity's registered office is located at the address: Belgrade, Takovska 45. The Entity is represented by the Managing Director Mrs. Danijela Jovanovic.

The operations of Attica Media SRB DOO include the trading and publication of monthly magazines. The Entity publishes the Serbian Edition of the Italian magazines Grazia, and Serbian edition of the U.S. titles Esquire and Harper's Bazaar.

In 2019 the results of the company were stable compared to 2018. The Company decided to terminate the publication of the magazine Marie Claire due to the fact that the performances were not as planned. The company is now concentrating in developing digital activities related to the websites of the magazines.

As at December 31, 2019 the total number of the Entity's employees was 12 (December 31, 2018: 12 employees).

**2. BASIS OF PREPARATION AND PRESENTATION OF THE FINANCIAL STATEMENTS AND ACCOUNTING CONVENTION****2.1. Statements of compliance**

The financial statements of the Entity have been prepared in accordance with International Financial Reporting Standards for small and medium-sized entities as issued by the International Accounting Standards Board (IASB).

**2.2. Basis of Preparation and Presentation of Financial Statements**

The accompanying financial statements are prepared under the historical cost convention.

The functional currency of the Entity in the Republic of Serbia is Serbian Dinar (RSD). For the purpose of presenting financial statements into the presentation currency EUR, the Entity's assets and liabilities are expressed in EUR using exchange rates prevailing at the balance sheet date. Income and expense items are translated at the average exchange rates for the period. Exchange differences arising, if any, are classified as equity and recognized in the Entity's foreign currency translation reserve.

**2.3. Going Concern**

For the last several years, the Entity has been doing more and more effectively. As at 31 December 2019, the entity's current assets are higher than current liabilities of EUR 124 thousand. Positive business has led to the total assets of the Entity exceeding their total liabilities. All this indicates that the Entity can continue to operate in accordance with the going concern assumption, so that the owners no longer have the need or obligation to provide financial support.

**3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES****3.1. Revenue**

Revenue is recognized to the extent that it is probable that future economic benefits will flow to the Entity and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognized:

**3.1.1. Sales of goods**

Revenues derived from the sale of goods are recognized when the risks and rewards associated with the right of ownership are transferred to the customer.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)****3.1. Revenue (Continued)****3.1.1. Sales of goods (Continued)**

The Group policy concerning revenue recognition is as follows:

- Revenue from circulation: the revenues have to be included in the Entity's P&L as of the date of the first magazines sold, the base of assumption is that most of the copies are sold during the first week of sale, accordingly revenues from the sale of January (cover) issue are included in previous year results.

**3.1.2. Rendering of services**

Revenue from services rendered is recognized by reference to the state of completion of the transaction as at the balance sheet date, if that stage can be reliably measured, as well as the costs incurred on and the costs to complete the transaction. The stage of completion is determined following analysis of the completed work.

Revenues from advertisement services are recognized when the respective advertisements are published.

No revenue is recognized when significant doubt exists regarding the recovery of the amount due, the related costs or when there is probability for the goods to be returned.

**3.1.3. Interest**

Interest income is recognized as the interest accrues (using the effective interest rate method that is the rate that exactly discounts estimated future cash receipts through the expected life of the financial instrument) to the net carrying amount of the financial asset.

**3.2. Barter transactions**

Barter transactions related to exchange of dissimilar advertising services are recognized in the income statement at the fair value of the advertising services that the Entity provides in a barter transaction, by reference to non-barter transactions that involve advertising similar to the advertising in the barter transaction; occur frequently and do not involve same counterparty as in the barter transaction.

Revenue from barter transactions (advertising space in the magazines provided in exchange for goods and services) are recognized as income when commercials are published, and merchandise or service received are charged to expense or capitalized as appropriate when received or used.

**3.3. Tangible fixed assets**

Equipment is stated at cost, including their purchase price and all costs to the commissioning of the asset less accumulated depreciation and any impairment in value.

*Depreciation*

Depreciation is calculated on straight-line basis over the estimated useful life of the assets as follows:

<u>Description</u>	<u>Depreciation rates p.a.</u>
Computer equipment	20 %
Other equipment	15 - 20%

The carrying values of equipment are reviewed for impairment when events change or changes in circumstances indicate that the carrying value may not be recoverable. If any such indications exist and where the carrying values exceed the estimated recoverable amount, the assets or cash-generating units are written down to their recoverable amount. Impairment losses and reversal of impairment losses reported in prior periods are taken to the income statement. The recoverable amount of equipment is the greater of net selling price and value in use.

The Entity's management believes that in 2019 no circumstances existed that would result in impairment of equipment; accordingly, no impairment losses were recorded in 2019.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)****3.4. Inventories**

Inventories are valued at the lower of cost or net realizable value. Net realizable value is the estimated selling price in the ordinary course of business less the estimated costs necessary to complete this asset and the estimated costs to make the sale.

Inventories mainly includes gadgets that have not been utilized in 2019 and will be inserted in the magazines in next financial years.

As the Group policy prescribes the inventory related to the unsold copies had been impaired to zero value.

**3.5. Trade and other receivables**

Trade receivables are presented and carried at the amount of the originally issued invoice, less any allowance for any uncollectible amounts.

The estimate of doubtful and uncollectible amounts is made when the collectability of the total amount is no longer probable. Uncollectible receivables are fully written down when identified.

**3.6. Cash and cash equivalents**

Cash includes cash in hand and cash held at current accounts with domestic banks.

**3.7. Payables to suppliers and other payables**

Payables to suppliers and other current payables are stated at the original invoice amount (acquisition cost), which is considered as the fair value of the transaction and will be paid in the future for the goods and services received.

**3.8. Borrowings**

Borrowings are initially recognized at cost, being the fair value of the consideration received net of issue costs associated with the borrowing.

After initial recognition, borrowings are subsequently measured at amortized cost using the effective interest rate method. Amortized cost is calculated by taking into account any issue costs, and any discount or premium on settlement.

**3.9. Income tax – Current and Deferred***Current Income Taxes*

Income tax is payable at the rate of 15% on the tax base reported in the annual corporate income tax return as reduced by any applicable tax credits. The taxable base stated in the income tax return includes the profit shown in the statutory statement of income, as adjusted for differences that are specifically defined under statutory tax rules.

The tax regulations of the Republic of Serbia do not envisage that any tax losses of the current period be used to recover taxes paid within a specific carry back period. However, current period tax losses may be used to reduce or eliminate taxes to be paid in future periods for duration of no longer than five ensuing years. Tax losses incurred before January 1, 2010 are available for carry forward for duration of ten ensuing years.

*Deferred Income Taxes*

Deferred income taxes are provided using the balance sheet liability method, for temporary differences arising between the tax bases of assets and liabilities and their carrying values in the financial statements. The currently enacted tax rates or the substantively enacted rates at the balance sheet date are used to determine the deferred income tax amount. Deferred tax assets are recognized for all deductible temporary differences, and the tax effects of income tax losses and credits are available for carry forward, to the extent that it is probable that taxable profit will be available, against which the deductible temporary differences and the tax loss/credits of the carry forwards can be utilized.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)****3.9. Income tax – Current and Deferred (Continued)***Deferred Income Taxes (Continued)*

Deferred tax assets and liabilities shall be measured at the tax rates that are expected to be applied to the period when the asset is realised or the liability is settled, based on tax rates that have been enacted or substantively enacted by the end of the reporting period. As of December 31, 2019, deferred tax assets and liabilities were measured at the rate of 15% (December 31, 2018: 15%).

**Indirect Taxes and Contributions**

Indirect taxes and contributions include property taxes and various other taxes and contributions paid pursuant to republic and municipal regulations.

**3.10. Financial instruments**

The Entity's financial instruments, other than trade debtors and trade creditors which arise directly from its operations, are cash and loans payable. The main risks arising from these financial instruments are foreign currency risks, interest rate risk and credit risk.

*Foreign currency risk*

The Entity enters into transactions denominated in foreign currencies related to its operating activities; as a result of outstanding at the balance sheet date amount payable in US dollars, Euro and GBP the Entity's balance sheet can be affected by movements in these exchange rates. The Entity does not use any special financial instruments to hedge against these risks.

*Credit risk*

The Entity is exposed to credit risk in the event where its customers from the sale of services and magazines fail to meet their payment obligations. The Entity's policy is to trade with recognized, creditworthy third parties. In addition, receivable balances are monitored on an ongoing basis with the result that the Entity's exposure to bad debts is not significant. There are no significant concentrations of credit risk.

*Interest rate risk*

The Entity's exposure to market risk for changes in interest rates relates to the Entity's interest-bearing loans and borrowings, payable to the parent company, which is at fixed interest rate. Therefore, the Entity is not exposed to material interest rate risk.

*Fair value of financial instruments*

The fair value of cash and cash equivalents, trade and other receivables, interest bearing loans and borrowings approximates their carrying value.

**4. CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATIONS**

In the application of the Entity's accounting policies, which are described in note 3, the Management is required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***4. CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATIONS (Continued)****4.1. Key sources of estimation uncertainty**

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the balance sheet date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

**4.2. Impairment of trade receivables**

Impairment for doubtful accounts is calculated based on estimated losses resulting from the inability of our customers to make required payments. The management estimates are based on the aging of account receivables balance and historical write-off experience, customer creditworthiness and changes in customer payment terms when evaluating the adequacy of the impairment loss for doubtful accounts. These involve assumptions about future customer behaviour and the resulting future cash collections. The management believes that there is no additional impairment provision required to be recognized in these financial statements.

**4.3. Fair Value**

The fair value of financial instruments for which no active market exists is assessed by means of appropriate methods. The Group applies professional judgment in selecting appropriate methods and assumptions. The methods used for measuring the fair value of financial instruments are presented in note 19.

**5. SALES**

	<b>Year Ended December 31,</b>	
	<b>2019</b>	<b>2018</b>
Sale of magazines:		
- Grazia	38	54
- Esquire	6	7
- Harper's Bazaar	78	80
- Marie Claire	16	16
	<u>138</u>	<u>157</u>
Advertising services on the domestic market:		
- Grazia	277	330
- Esquire	95	115
- Harper's Bazaar	672	572
- Marie Claire	163	119
	<u>1,207</u>	<u>1,136</u>
Other	<u>343</u>	<u>373</u>
	<u><u>1,688</u></u>	<u><u>1,666</u></u>

**6. COST OF SALES**

	<b>Year Ended December 31,</b>	
	<b>2019</b>	<b>2018</b>
Salaries	73	47
Printing cost	297	278
Editorial/Production cost	271	251
Freelancer	37	27
Royalties	66	51
Other	24	27
	<u><u>768</u></u>	<u><u>681</u></u>

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***7. SELLING AND DISTRIBUTION COST**

	Year Ended December 31, 2019	2018
Salaries	3	5
Promotion cost	315	350
Gadget	-	7
	<u>318</u>	<u>362</u>

**8. ADMINISTRATIVE EXPENSES**

	Year Ended December 31, 2019	2018
Salaries	79	84
Postage costs	8	6
Rent	29	23
Consulting services	120	78
Audit services	4	5
Depreciation and amortization	10	13
Telephones and Internet cost	6	6
Write-off of receivables	7	12
Maintenance costs	12	9
Office supplies and utilities costs	3	3
Costs of fuel and energy	9	10
Business trips expenses	2	3
Transportation costs	1	4
Fees and taxes	2	7
Other expenses	12	13
	<u>304</u>	<u>276</u>

**9. FINANCIAL LOSS**

	Year Ended December 31, 2019	2018
Interest expense (net)	46	66
Foreign exchanging gain/loss (net)	1	3
	<u>47</u>	<u>69</u>

**10. INCOME TAXES****a) Components of Income Taxes**

	Year Ended December 31, 2019	2018
Deferred tax loss	37	-
	<u>37</u>	<u>-</u>

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***10. INCOME TAXES (Continued)****b) Numerical Reconciliation of the Tax Expense and the Product of Accounting Results as Multiplied by the Statutory Income Tax Rate**

	December 31, 2019	December 31, 2018
Net profit/(loss) before taxation	251	278
Income taxes at the statutory tax rate of 15%	38	42
Tax effects of un-deductible expenses	5	5
Tax losses from previous years used in the current year	(43)	(47)
Tax loss available to carry-forward recognized in the current year	-	-
	-	-

**c) Deferred Tax Assets**

	2019	2018
<b>Deferred tax assets</b>		
Tax losses available for carry-forward	63	100
<b>Net deferred tax assets</b>	63	100

Deferred tax assets are recognized for the tax effects of income tax losses available for carry-forward, to the extent that it is probable that taxable profit will be available, against which the deductible temporary differences and the tax losses available for carry-forward can be utilized.

**11. TANGIBLE FIXED ASSETS**

	Computers	Other equipment	Total
<b>Cost</b>			
Balance, January 1, 2018	117	106	223
Additions	7	6	13
Disposals	-	(19)	(19)
Balance, December 31, 2018	124	93	217
Disposal- Car selling	-	-	-
Additions	2	-	2
Balance, December 31, 2019	126	93	219
<b>Accumulated depreciation</b>			
Balance, January 1, 2018	109	53	162
Disposals	-	-	-
Charge for the year	3	10	13
Balance, December 31, 2018	112	63	175
Charge for the year	3	7	10
Balance, December 31, 2019	115	70	185
<b>Net Book Value at:</b>			
- December 31, 2019	11	23	34
- December 31, 2018	12	30	42

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***12. TRADE RECEIVABLES**

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Trade receivables:		
- from domestic customers	429	641
- from foreign customers	47	9
Provision for bad debts	-	(31)
	<u>476</u>	<u>619</u>

**13. OTHER ASSETS**

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Prepaid expenses	71	101
Un-invoiced receivables	29	60
	<u>100</u>	<u>161</u>

**14. CASH AND CASH EQUIVALENTS**

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Current accounts:		
- in RSD	127	73
- in foreign currencies	25	2
	<u>152</u>	<u>75</u>

**15. PERMANENT INVESTMENT**

As of December 31, 2019, the capital amounts to EUR 2,358 thousand and is allocated among owners as follows:

- Attica Publications S.A. - Greece – 2,144,276 EUR
- Simeon Tshomokos - Cyprus – 213,394 EUR

As of December 31, 2019, subscribed and paid-in capital were as follows:

	<b>% of stake</b>	<b>Subscribed Capital December 31, 2019</b>	<b>Paid in Capital December 31, 2018</b>
Attica Publications S.A. - Greece	90.95	2,144,276	2,144,276
Simeon Tsomokos - Cyprus	9.05	213,394	213,394
	<u>100.00</u>	<u>2,357,670</u>	<u>2,357,670</u>

**16. BORROWINGS**

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Current	488	388
Non-current	-	385
	<u>488</u>	<u>773</u>



**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***16. BORROWINGS (Continued)****Long-term borrowings**

The structure of long-term borrowings as of December 31, 2019 and December 31, 2018 is presented in the following table:

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Borrowing from banks - Piraeus Bank a.d., Beograd	-	385
Finance lease liabilities	-	-
	<u>-</u>	<u>385</u>

**Short-term borrowings**

The structure of short-term borrowings as of December 31, 2019 and December 31, 2018 is presented in the following table:

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Borrowing from banks - Piraeus Bank a.d., Beograd (current portion)	336	75
Attica Publications S.A., Athens	152	313
Finance lease liabilities (current portion)	-	-
	<u>488</u>	<u>388</u>

Loan from Piraeus bank a.d., Beograd was approved to the Entity in December 2011 in the amount of EUR 500 thousand with the repayment period one year at the interest rate of 3M EURIBOR + 6% p.a. In January 2013, Annex 1 of the loan contract was concluded between the bank and the Entity which extended maturity date of the loan up to January 8, 2016. The loan repayment is securitized by the guarantee issued by Pireus bank S.A., Athens valid up to June 17, 2018, based on the last Annex concluded. On 29 September 2017 the Entity agreed with Piraeus to transform the loan in local currency (RSD) with an interest rate which is 3M BELIBOR + 5,5% p.a. and to start repaying the credit line every trimester, starting December 2017 of 10.000 Euro. The repayment will last till 31.12.2020 when in total the Entity will have repaid 150.000 Euro.

In June 2005 the Entity received an intercompany loan from the Parent company (Attica Publications S.A.) amounting to EUR 200 thousand at the interest rate of 5% p.a. As per the Annex to the Borrowing Agreement executed between the Entity and Attica Publications S.A. on June 23, 2006, maturity date has been extended until December 26, 2009. The Entity received two new tranches of the loan in the amount of EUR 25 thousand and EUR 16 thousand in April and November 2014, respectively. In November 2014, new Annex to the Borrowing Agreement was concluded and December 31, 2015 was agreed as a new maturity date for repayment of the loan. Interests on the loan is not paid but capitalized to the principal (capitalized interest for the year 2016 amounts to EUR 19). The Entity repay the intercompany loan 170.000 euro in 2019.

The Entity has plans to repay the intercompany loan approx. 76,000-euro p.a. starting January 2020.

## NOTES TO THE FINANCIAL STATEMENTS

At December 31, 2019

All amounts expressed in thousands of Euro, unless otherwise stated

## 16. BORROWINGS (Continued)

## Finance lease liabilities

Present values of lease liabilities as of December 31, 2019 and 2018 are provided in the following table:

	Sum of Minimum Lease Payments		Present Value of Minimum Lease Payments	
	December 31, 2019	December 31, 2018	December 31, 2019	December 31, 2018
<b>Maturity:</b>				
Within a year				
From 2 to 5 years				
Less: future cost of financing				
<b>Present value of minimum lease payments</b>				
<b>Included in the financial statements as:</b>				
Long-term financial liabilities				
Short-term financial liabilities				

## 17. TRADE AND OTHER PAYABLES

	December 31, 2019	December 31, 2018
Liabilities for advances received	7	-
Payables to domestic suppliers	104	150
Payables to foreign suppliers	16	24
Other	17	22
	<u>144</u>	<u>196</u>

## 18. RELATED PARTY DISCLOSURES

## a) Items included in the income statement (in Euro)

	2019	2018
<b>Income from services</b>		
- Arnoldo Mondadori Editore Spa., Milano, Italy	10,235	7,110
	<u>10,235</u>	<u>7,110</u>
<b>Royalty fees</b>		
- Arnoldo Mondadori Editore Spa., Milano, Italy	13,524	13,470
	<u>13,524</u>	<u>13,470</u>
<b>Net expenses</b>	<u>(3,289)</u>	<u>(6,360)</u>

## NOTES TO THE FINANCIAL STATEMENTS

At December 31, 2019

All amounts expressed in thousands of Euro, unless otherwise stated

## 18. RELATED PARTY DISCLOSURES (Continued)

## b) Outstanding receivables and liabilities (in Euro)

	December 31, 2019	December 31, 2018
<b>Trade receivables</b>		
- Mondadori International Business S.R.L.	5,200	-
	<u>5,200</u>	<u>-</u>
<b>Trade payables</b>		
- Attica Media Bulgaria Ltd, Bulgaria	-	-
- G. Dragounis Publications, S.A.	-	-
- Mondadori International Business S.R.L.	2,904	4,376
- Attica Publications S.A., Greece	-	-
	<u>2,904</u>	<u>4,376</u>
<b>Intercompany Loan and interest</b>		
- Attica Publications S.A., Greece	152,398	313,248
	<u>154,694</u>	<u>317,624</u>

## 19. FINANCIAL INSTRUMENTS

## 19.1. Capital risk management

There is no formal capital risk management framework implemented in the Entity. The Management focuses on capital risk on a case basis to mitigate risks and ensure that the Entity will be able to continue as a going concern while maximizing the return to stakeholders through the optimization of the debt and equity balance. The capital structure of the Entity consists of equity attributable to equity holders, comprising issued capital (permanent investments), as disclosed in note 15, and accumulated loss.

The persons controlling finances review the capital structure on an annual basis. As a part of this review the Management considers the cost of capital and the risks associated with each class of capital. Based on this review, the Entity will balance its overall capital structure through the further decrease of accumulated loss. The Entity's overall strategy remains unchanged from 2008.

The gearing ratios of the Company as of the year-end were as follows:

	December 31, 2019	December 31, 2018
Debt (a)	488	773
Cash and cash equivalents	<u>152</u>	<u>75</u>
Net indebtedness	<u>336</u>	<u>698</u>
Equity b)	<u>221</u>	<u>19</u>
Debt to equity ratio	<u>1,52</u>	<u>36,74</u>

a) Debt is related to long-term and short-term borrowings.

b) Equity includes permanent investments, foreign currency translation reserve and accumulated loss.

## 19.2. Significant accounting policies

Details of the significant accounting policies and methods adopted, including the recognition criteria, the basis of measurement and the basis on which income and expenses are recognized, in respect of each class of financial asset, financial liability and equity instrument are disclosed in note 3 to the financial statements.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***19. FINANCIAL INSTRUMENTS (Continued)****19.3. Categories of financial instruments**

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
<b>Financial assets</b>		
Cash and cash equivalents	152	75
Trade receivables	476	619
	<u>628</u>	<u>694</u>
<b>Financial liabilities</b>		
Trade payables	144	196
Borrowings	488	773
	<u>632</u>	<u>969</u>

**19.4. Financial risk management objectives**

The Entity's activities expose it to a variety of financial risks. These risks include credit risk, liquidity risk and market risk (including foreign currency exchange risk and interest rate risk). The Entity does not use derivative financial instruments or any other form of hedges against these risks.

There is no formal risk management framework implemented in the Entity. The Management focuses mainly on credit risk, liquidity risk and foreign currency exchange risk and acts on a case basis to mitigate risks and minimize losses. However, such activities, on as needed basis, may be not entirely effective, and therefore it cannot be precluded that fluctuations in the risk variables, might have some adverse effects on the operations, financial position and financial performance of the Entity.

Foreign currency risk exposure is measured using the sensitivity analysis. There has been no change in the manner in which the Entity mitigates and measures the risk.

**Foreign currency risk**

Currency risks arise on account of financial instruments being denominated in a currency that is not the functional currency and being of a monetary nature; differences resulting from the translation of financial statements into the Entity's functional currency are not taken into consideration. Relevant risk variables are generally all non-functional currencies in which the Entity has financial instruments.

The book value of financial assets and liabilities of the Entity denominated in foreign currency as of the reporting dates is as follows:

	<b>Assets</b>		<b>Liabilities</b>	
	<b>December 31, 2019</b>	<b>December 31, 2018</b>	<b>December 31, 2019</b>	<b>December 31, 2018</b>
RSD	85	101	56	398

*Foreign currency sensitivity analysis*

The following table details the Entity's sensitivity to a 10% increase and decrease in the functional currency against the non-functional foreign currency (RSD). The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period end for 10% change in foreign currency rates of RSD currency, with all other variables remaining constant.

	<b>December 31, 2019</b>		<b>December 31, 2018</b>	
	<b>RSD impact</b>		<b>RSD impact</b>	
	<b>+10%</b>	<b>-10%</b>	<b>+10%</b>	<b>-10%</b>
Profit or (loss)	(3)	30	(3)	30

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***19. FINANCIAL INSTRUMENTS (Continued)****19.4. Financial risk management objectives (Continued)****Foreign currency risk (Continued)**

The Entity's sensitivity to foreign currency has been primarily driven by RSD denominated accounts receivables and accounts payable.

The amounts generated from the sensitivity analysis are forward-looking estimates of foreign currency exchange risk assuming certain market conditions. Actual results in the future may differ materially from those projected results due to the inherent uncertainty of global and local financial markets. The methods and assumptions used are the same as those applied in the previous reporting period.

**19.5. Interest rate risk**

The Entity is exposed to the risk from movements in interest rates inherent in liabilities linked to variable interest rates. Such risk depends upon the financial market and the Entity does not have instruments which may mitigate its effects.

The carrying values of financial assets and liabilities at the end of the period under review were as follows:

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
<b>Financial assets</b>		
<i>Non-interest bearing</i>		
Cash and cash equivalents	152	75
Trade receivables	476	619
	<u>628</u>	<u>694</u>
<b>Financial liabilities</b>		
<i>Non-interest bearing</i>		
Trade payables	144	196
<i>Fixed interest rate</i>		
Borrowings	488	313
<i>Variable interest rate</i>		
Borrowings	-	460
	<u>632</u>	<u>969</u>

**19.6. Credit risk**

The Entity was exposed to credit risk inherent in the possibility that debtors may not be able to settle their liabilities to the Entity when due and in full, which could lead to financial loss for the Entity. The Entity's exposure to this risk is limited to accounts receivable as of the balance sheet date.

The most significant customers, gross are presented in the following table:

	<b>2019</b>	<b>%</b>
CENTROSINERGIJA DOO	50	12%
MINI STUDIO PUBLISHING GROUP	48	10%
Media Pool d.o.o.	46	9%
Mag Model Agency	20	6%
Zdravstvena ustanova Apoteka Lilly Drogerie	18	4%
Mediacom Communications Services d.o.o.	16	3%
Other	278	56%
	<u>476</u>	<u>100%</u>

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***19. FINANCIAL INSTRUMENTS (Continued)****19.6. Credit risk (Continued)**

The structure of accounts receivable as of December 31, 2019 is presented in the following table:

	<b>Gross Exposure</b>	<b>Allowance for Impairment</b>	<b>Net Exposure</b>
Accounts receivable not matured	326	-	326
Matured accounts receivable, provided for	-	-	-
Matured accounts receivable, not provided for	150	-	150
	<u>476</u>	<u>-</u>	<u>476</u>

The structure of accounts receivable as of December 31, 2018 is presented in the following table:

	<b>Gross Exposure</b>	<b>Allowance for Impairment</b>	<b>Net Exposure</b>
Accounts receivable not matured	474	-	474
Matured accounts receivable, provided for	31	(31)	(31)
Matured accounts receivable, not provided for	145	-	145
	<u>650</u>	<u>(31)</u>	<u>619</u>

*Matured accounts receivable, not provided for*

The age structure of matured accounts receivable, not provided for is presented in the following table:

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
Up to 30 days	-	51
31 to 90 days	52	44
91 to 180 days	47	12
181 to 365 days	15	13
Over 365 days	36	25
	<u>150</u>	<u>145</u>

**19.7. Liquidity risk**

Responsibility for liquidity risk management rests with the Entity's Management, which is responsible for the management of the Entity's short, medium and long-term funding and liquidity management requirements. The Entity manages liquidity risk by maintaining adequate cash reserves, by borrowing facilities, by continuously monitoring forecast and actual cash flows and matching the maturity profiles of financial assets and liabilities.

*Liquidity and interest risk tables*

The following tables present details of outstanding contractual maturities of financial assets. The amounts presented are based on the undiscounted cash flows arising from financial assets at the earliest collection date.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***19. FINANCIAL INSTRUMENTS (Continued)****19.7. Liquidity risk (Continued)***Maturities of financial assets*

	Up to one month	From one month to three months	From three months to six months	From six months to one year	Over one year	Total
<b>2019</b>						
Non-interest bearing	478	52	47	15	36	628
	478	52	47	15	36	628
<b>2018</b>						
Non-interest bearing	600	44	12	13	25	694
	600	44	12	13	25	694

*Maturities of financial liabilities*

The following table details the Entity's remaining contractual maturity for its non-derivative financial liabilities. The tables have been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Entity can be required to pay.

	Up to one month	From one month to three months	From three months to six months	From six months to one year	Over one year	Total
<b>2019</b>						
Non-interest bearing	57	33	34	34		158
Fixed interest rate		50	50	52		152
Variable interest rate	-	90	246			336
	57	173	330	86	0	646
<b>2018</b>						
Non-interest bearing	243					243
Fixed interest rate	313					313
Variable interest rate	-	20	20	20	400	460
	556	20	20	20	400	1016

**19.8. Fair values**

The fair values of financial assets and financial liabilities are determined taking into account the assumption that the book value of receivables and payables balances approximates to fair value due to their relatively short maturities.

**20. LITIGATIONS**

The Company has filed several legal suits against third parties for which bad debt provisions have been formed and included in the financial statements as of December 31, 2018. Moreover, as of that date there were three legal suits involving the Company as a defendant with former employees. Based on the management's estimates, no provisions were made in respect thereof.

**NOTES TO THE FINANCIAL STATEMENTS****At December 31, 2019***All amounts expressed in thousands of Euro, unless otherwise stated***21. EVENTS AFTER THE REPORTING PERIOD**

Since December 31, 2019 there have been no events that would require adjustments to or additional disclosures in the Entity's financial statements or notes to the financial statements.

**22. TAXATION RISKS**

The Republic of Serbia tax legislation is subject to different interpretations and changes occur frequently. The interpretation of tax legislation by tax authorities as applied to the transactions and activity of the Entity may not coincide with that of the management. As a result, transactions may be challenged by tax authorities and the Entity may be assessed additional taxes, penalties and interest, which can be significant. The periods remain open to review by the tax authorities with respect to tax liabilities for five years.

**23. EXCHANGE RATES**

The official exchange rates for major currencies used in the translation of the balance sheet components denominated in foreign currencies, into EUR were as follows:

	<b>December 31, 2019</b>	<b>December 31, 2018</b>
1000 RSD	8,5039	8.4606
1000 GBP	1,170.1379	1,109.8781
1000 USD	892.2195	874.7379

These financial statements were approved by the General Manager of Attica Media SRB d.o.o., Beograd on February 28, 2020.

Signed on behalf of Attica Media SRB d.o.o., Beograd:

Danijela Jovanovic  
General Manager




Ljubinka Blagojević  
Chief Financial Officer

